



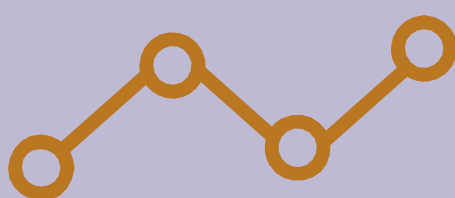
# YOUR VOICE. YOUR VOTE. OUR IMPACT.

## Membership Model Quick-Look



### Why the Simplified Model?

The Women's Fund simplified our membership model to enhance our democratic grants process, giving every member the power of a vote. With our new model, it's also easy to become a member and easy to explain.



### What Was the Process?

From time to time, and as is a best practice, the WF dialogues with its stakeholders to maintain a pulse on their thoughts and suggestions to further the impact related to our mission. Through a recent listening tour, we came to understand that the complexity and structure of the current membership model was causing significant challenges.



### How Does This Impact My Membership?

When you sign up to join or renew your membership in 2020, you will simply choose your giving level, as you have always done. There are three levels of membership: \$100, \$600 and \$1200, and each member will get a vote during the grant cycle.

If you have been giving more than \$100 but have not yet reached the \$600 or \$1200 level, we hope you will continue to give at your current level or even consider increasing your giving to one of the higher levels. The WF relies on your membership dollars to support organizations making a difference in the lives of women and girls in our community. The more membership dollars we have, the more of an impact we can make together.



### When Will the New Membership Go into Effect?

The new membership model will be in place moving forward starting with the 2020 grant cycle.



### What Will Happen to Groups?

While each member will sign up/renew and vote individually, we highly encourage you to join, continue to be engaged in, as well as grow your groups. It is one of the best ways to engage in meaningful conversation about the issues facing women and girls in our community and to get to know and interact with other members of the WF. Groups are also extremely important in helping connect our members' time, talent and treasure out into the community.

Traditionally groups have organically been formed by family/friends or evolved out of existing groups, church groups, or work groups. If you would like to form or connect to a group, please contact Shamika Starke ([sstarke@wsfoundation.org](mailto:sstarke@wsfoundation.org)).